

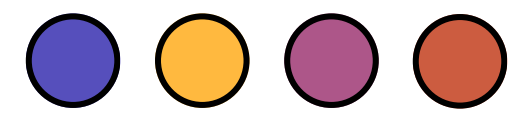


2023 EVALUATION

Delivered by **SUNRISE** Part of **access**
STUDIOS of Your Community Your Trust



☀️ sunrisefilmfestival.co.uk ☀️



ABOUT US

Sunrise Film Festival (SFF), based in Lowestoft, Suffolk was founded in 2021.

SFF is passionate about creating an inclusive platform for filmmakers.

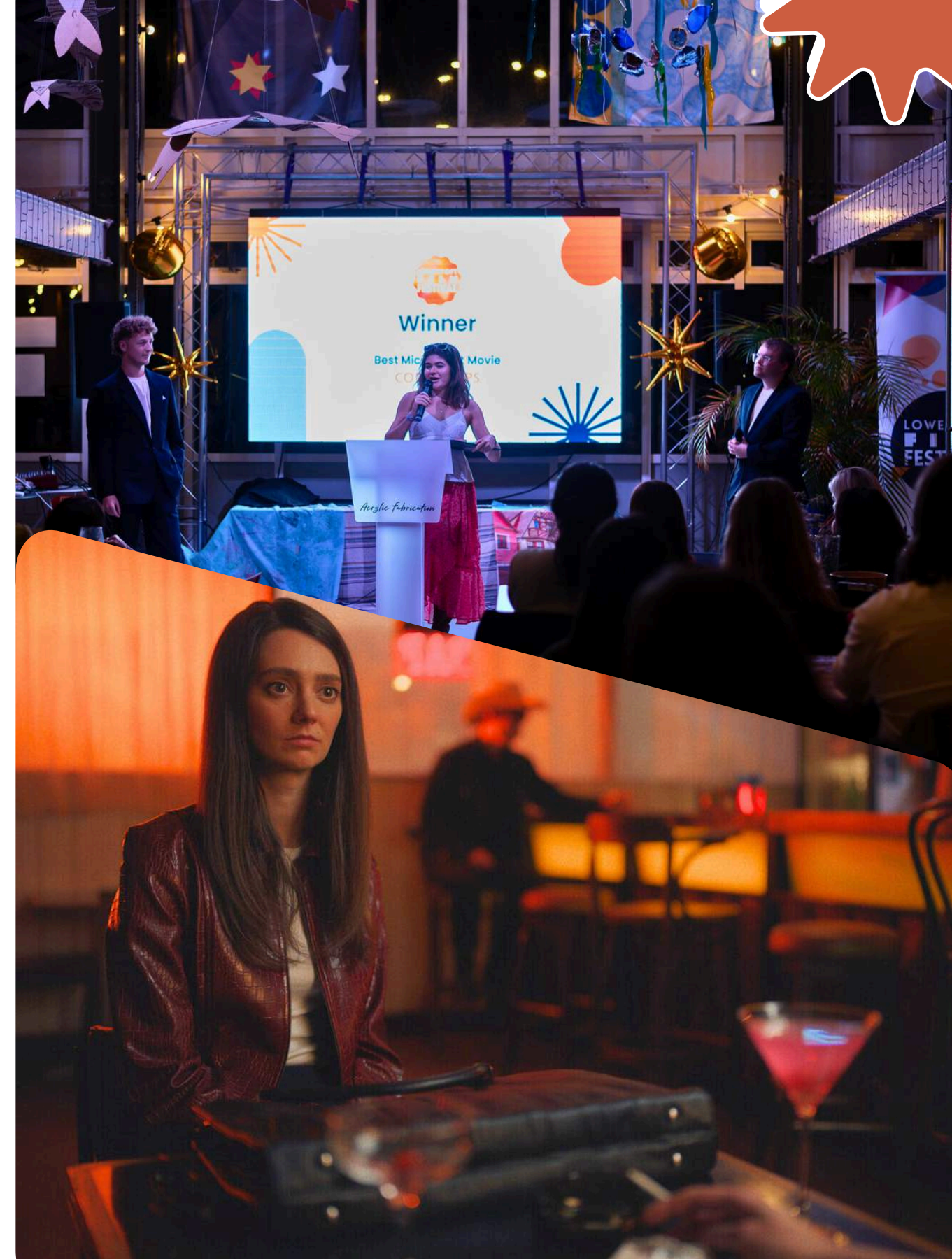
#SunriseFilmFestival is a film festival that makes film accessible and proudly showcases independent films to audiences across overlooked communities in the UK.

In 2023 we screened just over 130 independent films as part of our official selection to our live audiences and presented 14 prestigious awards at our festival award ceremony.

In early 2024 we became a BIFA qualifying festival, for British Short Films (Section B).

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OVERVIEW

A snapshot of 2023
in numbers...



BENEFITS	2022 STATS	2023 STATS
Audience Members	2,090	1,521*
Volunteers	5	12
Communtiy Partnerships	2	5
Speakers	5	9
Programmed Films	86	131
SMEs Supported	2	3
Tickets Booked in Advanced	1,530	1,825

*Due to storm Babet in October 2023 and the wide read flooding/travel disruption this caused our figure were massively down compared to the post-festival booking figures which showed 1,825 audience members pre-booked for screenings in advance of the festival.

AUDIENCE

Average Rating 4.4



Average Spend of Audience Members

Whilst in Lowestoft **£35**

72% Of our Audience were **Female/Non-binary**

79% Of our Audience said **they often attend or participate in arts or culture activities**

71% Of our Audience members **Attended with Friends or Family**

Average Age 24

67% of Audience members **said the festival team were extremely friendly**

70% of Audience members **said they had attended ours or another film festival before**

30% Attended from outside Lowestoft



AUDIENCE FEEDBACK

"The quality of acting and film production was a high standard, not expecting that. Watched some amazing films that will stay with me for some time."

"High quality films with though provoking and emotive themes. SFF was a great opportunity to visit different locations and venues in Lowestoft."

"Tho I couldn't stay too long. Sunrise definitely has the makings of a great long-running festival. The area is very pleasant and the team are great to talk to. Can't wait to see what they do in the coming years."

"It's clear that a lot of passion and heart is put into this festival. The awards night was well executed, I networked with other filmmakers and the events were so good"



FILMMAKER REVIEWS

“A really lovely, grassroots-focussed film festival that gives screening opportunities to people who may not have been picked up at larger festivals. I was really happy to be an award nominee, and enjoyed attending the beautiful award ceremony. The post-show Q&A with Film East was very detailed and personal, the best interview I've had about my film as the questions were really tailored to my film Monsters. Would definitely recommend applying for Sunrise Film Festival!” - **Maddie Lock**

“Tho I couldn't stay too long. Sunrise definitely has the makings of a great long-running festival. The area is very pleasant and the team are great to talk to. Can't wait to see what they do in the coming years.” - **Nathan Worrall**

“It's clear that a lot of passion and heart is put into this festival. The awards night was well executed, I networked with other filmmakers and the events were so good” - **Corey White**





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SUNRISE
STUDIOS



2024 WINNER

Highly recommend submitting to Sunrise Film Festival. We felt looked after as filmmakers from the first point of selection. Fantastic communication. The festival itself offered a great variety of carefully curated films, networking events and the award ceremony is not to be missed.
Sarah Leigh - Practical



OTHER KEY STATS

20,000+

Website visits

**8.6k+ Average
monthly reach
on Instagram**

3,000+

Socials Followers



ABOUT SUNRISE STUDIOS

Sunrise Studios is a social enterprise operated by and for young people based in Lowestoft. Established within regional charity Access Community Trust in 2021 by Joshua Freemantle when he was just 18.

All profits made through Sunrise' services are reinvested to provide accessible opportunities within media, music and the arts for under-25s.

All entry fees & any profits made from the ticket sales from the festival go directly to support the ongoing work Sunrise Studios undertakes to support local young people within the regional charity across rural & socially isolated communities across Suffolk & Norfolk.





SUNRISEFILMFESTIVAL.CO.UK

#SUNRISEFILMFEST



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Film Hub **South East**  
Lowestoft Town Council