

Attachment 4 - Costings sought for advertising for Norfolk and Suffolk Woodcarvers

Options:

1.) Village People Magazine for Lowestoft region

£152 for 2 months or £304 for 4 months

2.) Lowestoft Journal

a.) in classifieds, business card size, £72.36 each insert. If you take out 4 inserts you get one free, i.e. for £213.84 instead of £289.44 (VAT included).

b.) in main body of the paper, 1/4 of a page, 16cm x 11.4cm, one insert is £199.68 including VAT

We have decided to go for Option 1, at a cost of £304 for 4 months, and Option 2a.) Lowestoft Journal, classifieds, £213.84 for 8 inserts (with 2 free = 10) at a cost of £427.68. so the total cost is £731.68, which is what we would like to ask for. Thank you.