

Lowestoft Fair Trade Town Steering Committee submission to Lowestoft Town Council

March 2024

The Committee acknowledges and appreciates the support of Lowestoft Town Council. Following a discussion with your representative on 29th February 2024, we were invited to submit the following application for funding.

This year marks the 20th anniversary of Lowestoft's achieving Fair Trade Town status and we plan to mark the occasion with various events, both locally and alongside the Suffolk Association of Fair Trade Towns, who are holding their annual conference in Lowestoft this summer.

The committee feels that the following items would be beneficial to our campaign to increase awareness of Fair Trade in Lowestoft and to support the work that we participate in across the county.

For the Lowestoft Fair Trade Steering Committee:

Pull up banners x 2: £200

Design to be supplied by Lowestoft Steering Committee and printer tbc

For the conference with the Suffolk Association of Fair Trade Towns on 6th July 2024 to be held in Lowestoft Library:

Marketing budget (for boosting social media posts and printing flyers and posters) £100

Catering for around 50 participants: £200

SAFT has also been asked whether they would support a visit from Patrick Kaberia, a Fair Trade grower during Fair Trade Fortnight (Mon, 9 Sept 2024 – Sun, 22 Sept 2024). Patrick is a tea farmer from Kenya, and last visited some years ago. We would very much like to see Patrick in Lowestoft again and hear updates from him. All the Fair Trade Towns in Suffolk will be contributing to this visit which is estimated to cost between £700 and £900 in total.

Lowestoft's Contribution: £150

Thank you for considering our request. A member of the committee will be happy to answer any questions you may have, and to discuss our plans with you.

Jo Wilde

Lowestoft Fair Trade Town Steering Committee